

2022

*Derek Fisher*

**BE**

**BETTER**

FOUNDATION

**3RD ANNUAL GOLF TOURNAMENT**

[TheDerekFisherBeBetterFoundation.org](http://TheDerekFisherBeBetterFoundation.org)





# THE POWER OF PLAY & PURPOSE

The Be Better Foundation, led by NBA Champion Derek Fisher, inspires youth and families to reach their fullest potential physically, mentally, and emotionally through sport, mentorship, and community.

The Celebrity Golf Invitational is more than an event; it is a signature experience that channels the power of play into purpose and opportunity.

Through elite programs in youth sports, leadership development, and family wellness, the Foundation creates pathways to confidence, connection, and lasting impact.

Anchored by the EDGE Sports and Entertainment Complex, these efforts will create a hub for movement, mentorship, and growth, uniting athletes, partners, and supporters to strengthen communities and elevate the next generation.



# THE EXPERIENCE

## EXCLUSIVE CELEBRITY GOLF INVITE

Hosted by 5x NBA Champion Derek Fisher A luxury VIP affair designed for leaders, tastemakers, and athletes who value world-class hospitality and meaningful impact. This event delivers an elevated mix of competition, culture, and connection set against an unforgettable golf experience.

## EXPERIENCE HIGHLIGHTS

VIP Dinner & Cocktail Reception A refined evening curated for intimate networking with Derek Fisher and an exclusive roster of notable guests. Signature cocktails, gourmet cuisine, and a setting designed for authentic relationships. Luxury Swag & Bespoke Auction Items; Premium gifting, curated brand partnerships, and a showcase of rare auction pieces that elevate the event into a collector's experience.

## MEDIA COVERAGE & PRESS EXPOSURE

High-visibility storytelling amplified through sports media, lifestyle outlets, and influencer distribution. A platform designed to spotlight both the tournament and participating partners.

## PURPOSE

Proceeds directly fuel programming for the Be Better Foundation, expanding youth access to sports, leadership development, and community impact.





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**BE BETTER**  
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# EVENT SCHEDULES

**SUNDAY – JULY 19, 2026**

6:00PM – VIP COCKTAIL  
RECEPTION & WELCOME

7:00PM – VIP PARTY  
& AUCTION

**MONDAY – JULY 20, 2026**

8:00 AM – BREAKFAST  
& NETWORKING

9:00 AM – CELEBRITY GOLF ROUND

4:00 PM – AWARDS CEREMONY &  
CLOSING REMARKS





# ELEVATE THE PRE-GAME

VIP COCKTAIL RECEPTION & AUCTION

SUNDAY, JULY 19, 2026

**CASALÉNA**

22160 VENTURA BLVD,  
WOODLAND HILLS, CA 91364



# COURT VISION - COURSE PRECISION

Porter Valley Country Club is an 18-hole championship course that provides unparalleled seclusion and a superb pace of play. Making it the perfect location for our 3rd Annual Celebrity Golf Tournament. Revel in the state-of-the-art scoring iron short game area, five target greens, practice bunker, cutting-edge hitting bays, a driving range tee, and a range floor featuring hybrid Bermuda grass.

Derek Fisher

# BE BETTER

FOUNDATION

PARTNER WITH US





# TITLE SPONSOR \$50,000

- Four (4) foursomes in tournament, each paired with a celebrity/athlete. Each foursome may select preferred celebrity/athlete pairing (subject to availability).
- Twenty-four (24) tickets to Pairings Party & VIP Reception Continental Breakfast, Lunch, and Post-Golf Awards Reception.
- Premier name/logo placement on all signage, digital media, and tournament banner. (Includes Tee Box and Podium signage.) (Brand add and sponsor recognition on Social Media.)
- One (1) designated sponsor hole to host giveaway.
- First right of refusal for Title Sponsorship in future tournaments.

**YOUR BRAND. HIS LEGACY. THEIR FUTURE**



## PLATINUM SPONSOR \$25,000

- Three (3) foursomes in tournament, each paired with a celebrity/athlete.
- Sixteen (16) tickets to Pairings Party & VIP Reception Continental Breakfast, Lunch, and Post-Golf Awards Reception.
- Prominent name/logo placement on event signage and materials. (Includes full-page ad in Event Program.)
- One (1) designated sponsor hole to host giveaway.
- Twelve (12) gift bags
- First right of refusal for Sponsorship in future tournaments.

**DRIVEN BY PURPOSE. UNITED BY PLAY.**



# GOLD SPONSOR \$15,000

- Three (3) foursomes in tournament, each paired with a celebrity/athlete.
- Twelve (12) tickets to VIP Reception Continental Breakfast, Lunch, and Post-Golf Awards Reception.
- Name/logo displayed on tournament banner and program half-page ad in Event Program.
- One (1) designated sponsor hole to host giveaway.
- Twelve (12) Swag gift bags.

**GAME. GOLF. GIVE BACK.**



# STARTER SPONSOR \$10,000

- Two (2) foursomes in tournament, each paired with a celebrity/athlete
- Six (6) tickets to VIP Reception Continental Breakfast, Lunch, and Post-Golf Awards Reception
- Name/logo displayed on tournament banner and program Half-page ad in Event Program
- One (1) designated sponsor hole to host giveaway
- Eight (8) Swag gift bags

**PLAY. SWING. CONTRIBUTE.**



# 5 STAR RECRUITS

(ADD ONS)

## **ASSIST SPONSOR | \$5,000**

Logo placement on Step & Repeat,  
Social Media and Host Mention. One  
(1) Foursome

Four (4) tickets to Sunday VIP  
Reception

## **HOLE SPONSOR | \$2,000**

One (1) Hole Sponsorship and  
Social Media Mention

## **VIP RECEPTION SPONSOR | \$2,000**

One (1) ticket to Sunday VIP Reception  
Recognition on Table Tent Card

## **INDIVIDUAL GOLFER | \$1,500**

One(1)individual golfer  
Continental Breakfast, Lunch, and  
Post-Golf Awards Reception One  
(1) Gift Bag  
One (1) ticket to Sunday VIP Reception



# SPONSORSHIP GRID

	TITLE \$50,000	PLATINUM \$25,000	GOLD \$15,000	STARTER \$10,000	ASSIST \$5,000	HOLE \$2,000
STEP & REPEAT	✓	✓	✓	✓	✓	-
HOST MENTION	✓	✓	✓	✓	✓	-
HOLE SPONSORSHIP	✓	✓	✓	✓	✓	✓
SIGNAGE	✓	✓	✓	✓	-	✓
RECOGNITION BOARD	✓	✓	✓	✓	-	-
PODIUM SIGN	✓	✓	-	-	-	-
PAIRED W/CELEBRITY	✓	✓	✓	✓	-	-
FOURSOMES	4	3	3	2	1	-
TEE BOX SIGN	✓	-	-	-	-	-
VIP RECEPTION	✓	✓	✓	✓	-	-
TABLE TENT CARD	✓	✓	✓	✓	-	-

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**BE BETTER**  
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The word "BETTER" is rendered in large, bold, white, sans-serif capital letters. Two white silhouettes of basketball players are positioned on the right side of the word. One player is crouching on top of the letter 'E', and the other is standing on top of the letter 'R', reaching out with one hand towards the first player. The word "FOUNDATION" is written below "BETTER" in a smaller, white, sans-serif font.

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